

CREDIT LIST / CURRICULUM VITAE

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DATE OF BIRTH: 13 March 1971
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EMPLOYMENT HISTORY

<u>Title</u>	<u>Job</u>	<u>Prod Co./Agency</u>	<u>Director</u>
Producer	Sky Sports GAA Still Campaign	Hinterland/Sky Sports	Justin Downing
Producer	RTE 'Behind The Story' News Promo	Butter/RTE	Ian Power
Line Producer	AIB 'Seeing is Believing	Big Fish/Academy/Rothco	Conkerco
Line Producer	Deadly Cutz - FEATURE FILM	World 2000	Rachel Carey
Production Manager	Laya, 'Concierge'	Hinterland/ TBWA	John Butler
Line Producer	Faillte Ireland, 'Taste the Island'	Antidote/Rothco	Will Armstrong
Shoot Producer	SuperValu/GAA	Hinterland/TBWA	Matt Houghton
Line Producer	AIB Suitcase TVC	Antidote/Rothco	Johnny Kelly
Line Producer/1st AD	Eddie Rockets TVC Campaign	Cashmere/Goosebump	Conor Maloney
Production Manager	An Post Campaign with Angela Scanlon	Sweet/JWT Folk	Adam Gunser
Producer	Direct Line 'Winston Wolf' Campaign	Antidote/Biscuit/Saatchi	Aaron Stoller
Producer	Vodafone 'Everyone In' Campaign	Butter/JWT Folk	Hadi
Line Producer	Centre Parcs TVC	Antidote/Chemistry	Henry Mason
Producer	2 x Boot's TVC'S,	Butter/Ogilvy	Zak Emerson
Line Producer (IRL)	How To Sell A War – Feature Film	FAME.	Rudolph Hertzog
Production Manager	Bank of Ireland 'Snuggsy' TVC's	Sweet/Independent/TBWA	Gary Freedman
Line Producer	Ulster Bank, 3 x TVC's, 2 x VOD's	Antidote/Boys & Girls	Henry Mason
Production Manager	Direct Line 'Winston Wolf' Campaign	Sweet/Outsider	David Gray
Production Manager	Hop House 13 'I'm sorry' TVC	Sweet/Rattling Stick	Andy McLeod
Line Producer	Littlewoods 'Christmas Fashion TVC	Cashmere/DDFH+B/LWI	Conor Maloney
Line Producer	HIV IS... Campaign 12 x Online films	Burger	Jon Sykes
Line Producer	Citroen KO Rip Curl Concept Car	PTT/Continental	Antoine Besse
Line Producer	Littlewood's Autumn/Winter Fashion	Cashmere/DDFH+B/LWI	Conor Maloney
Line Producer	Tesco 'Family makes us better'	Antidote/Smuggler/Rothco	Joshua Neale
Producer	Frappachata Brand Ad	Burger/RumChata	Charlie Maas
Producer	Monto	Irish Arts Council 2	Anne Maree Barry
Producer	Skoda, 'Made for Ireland II'	PTT/Boys & Girls	Richie Smyth
Producer	BORDALO II: A Life of Waste	PTT/IFB	Grizzly
Producer	Guinness 'Irish Wheat Beer' TVC for USA	PTT/TOOL/Diageo	Phil Montgomery
Producer	Blue Dragon New Brand Launch TVC	Burger/Recipe	Alexander Haines
Producer	Skoda 'Made for Ireland'	PTT/Boys & Girls	Richie Smyth
Producer	Guinness 'What Is It' TVC and online docs	PTT/Bob's Industries	Doug Pray
Producer	Electric Ireland 'Be Happy' Various TVC's	PTT/Cawley Nea	Gary McKendry
Producer	SURE/GAA Online	PTT/Thinkhouse/SURE	Nick Jay
Producer	ISPCC Childline Commercial	PTT/Ogilvy	Kieron J. Walsh
Producer	Irish Spring TVC x 2	PTT/TOOL/Red Fuse	Geordie Stephens
Producer	Guinness 'Drink wise' TVC for USA	PTT/Bob's Industries	Doug Pray
Producer	Becks Red Ale TVC for German market	PTT/Rabbicorn	Florian Meimberg
Producer	Wyvern Lingo - 'Letter to Willow'	PTT/Rubyworks	Simon Eustace
Producer	Ulster Bank 6 Nations Stings	PTT/Ogilvy	Phil Montgomery
Producer	Ulster Bank Brand commercial	PTT/Ogilvy	Phil Montgomery
Producer	Dunnes Stores Stills for Christmas 2015	PTT/Cawley Nea	Barry McCall
Producer	Project Unity for C41 Media	PTT/C41	Gregory Kohs
Producer	Cow and Gate - 'Tummy Love'	PTT/Boys & Girls	Barry McCall
Producer	Project 'O' for Eir/Armoury London	PTT/Armoury	James Irwin
Producer	Electric Ireland 'Lost Bunny'	PTT/Cawley Nea	Gary McKendry
Producer	Diageo Products Commercials for USA	PTT/AC/QCM	Phil Montgomery
Producer	Pre Pay Power 'Stuck in the 80's'	PTT/Epsilon	Kieron J. Walsh
Producer	Guinness Golden Ale for UK market	PTT/QCM	Phil Montgomery
Producer	Leinster Rugby - 'Play your part'	PTT/Atomic	Simon Eustace
Producer	Irish Spring x 3 commercials	PTT/TOOL/Red Fuse	Geordie Stephens
Producer	Hop House 13 - The Gathering	PTT/AC/QCM	Phil Montgomery
Producer	Jack Daniel's, 'Your Night, Your Move'	PTT/II	Simon Eustace
Producer	IPU, 2 x 20" TVC'S	PTT/Ogilvy	Kieron J Walsh

Producer	Google Ireland for Hungry Man	PTT/Hungry Man	Richie Donnelly
Production	Hunky Dory's 'Satisfy Yourself'	PTT/McCann Blue	Richie Smyth
Producer	LAYA – 'Big Price Freeze TVC	PTT/H+A	Des Mullan
Producer	Jack Daniels Online Campaign	PTT/Irish International	Simon Eustace
Line Producer	Summer Nights Music Video + TVC	PTT/Anonymous Content	Mark Romanek
Co-Producer	LAYA – Heartbeats TVC Campaign	PTT/H+A	Des Mullan
Line Producer	Guinness 'In Pursuit of More' Campaign	PTT/Anonymous Content	Phil Montgomery
Producer	Centra 3 x 10" TVC's	PTT/Irish International	Stuart Douglas
Producer	Stena, "Kids go free" x 3 TVC's	PTT/Chemistry	Richie Smyth
Producer	Centra, "Did you..." x 4 TVC's	PTT/Irish International	Simon Eustace
Producer	5 x Smurfit Kappa Corporates	maxfilms/II	Simon Eustace
Producer/1st AD	Missing Green	Still Films	Anne Maree Barry
Production	Calor 'Now you can' TVC's	maxfilms/TBWA	Des Mullan
Production	Referendum Commission 2013 TVC's	maxfilms/chemistry	Des Mullan
Production	Centra 'Drumroll'	maxfilms/II	Stuart Douglas
Producer/1st AD	Heineken, 'Skyfall' Corporate	maxfilms/II	Simon Eustace
Production	Centra 'Own Brand' TVC's	maxfilms/II	Stuart Douglas
Producer	Bank of Ireland, Dragon's Den Stings	maxfilms/II	Simon Eustace
Production	Bank of Ireland, 5 x TVC's	maxfims/II	Stuart Douglas
Producer/1st AD	Interzone	Still Films	Denis McNulty
Producer/1st AD	ISPCC 'I Can't Wait' TVC	Blinder Ltd./Ogilvy	Richie Smyth
Producer/1st AD	AUDI A1 Chase Film	contentmachine/TBWA	Alan O'Connor
Producer	AIB S4S & H4H India Giveaway Online Ad	contentmachine/AIB	Alan O'Connor
Producer	AIB S4S Halloween Online Ad	contentmachine/AIB	Alan O'Connor
Producer	AIB S4S 'Freshers' Online Ads	contentmachine/AIB	Alan O'Connor
Shoot Producer	Kelloggs 'Crunchy Nut'	Blinder Ltd.	Hadi
Producer	AIB S4S Staff IV's	contentmachine/AIB	Alan O'Connor
Producer	AIB Stuff 4 Students Online Ad	contentmachine/AIB	Alan O'Connor
Producer	'Give up for Good' Pfizer Campaign	Blinder Ltd./Pretzel Films	
Shoot Producer	Peugeot 3008 Drama Idents for CH4	Moon Films/Ch 4	David C. Kerr
Producer	Divestment	Still Films/IFB	Nicky Gogan
Producer/1st AD	Guinness 'Hurling Cubed' Internet Content	Duke tv	Ivor Kayne
Producer	Boris Johnson Documentary	Skrebadoo	Carl Prechezer
Producer	Nokia Prism Phone Launch Corporate	Kemistry/Nokia	Joel Devlin
Shoot Producer	AWM 'Enjoy Yourself'	Moon Films/ McCann	Mike Stephenson
Producer/1st AD	Andrea Ross 'Moon River' Promo	Duke/Universal Music	Jason Glenister
Producer/1st AD	Paperart Programme Titles	Addiction/ITV	Ivor Kayne
Producer/1st AD	Bad Girls Sponsorship Stings	Addiction/ITV	Matt Huntley
Producer/1st AD	Holidays Uncovered Sponsorship Stings	Addiction/ITV	Matt Huntley
Producer/1st AD	Bez's Madchester Anthems	Addiction/V2 TV	
Co-Producer	Virgin Casino Virals x 6	Idiotlamp	Jim Field Smyth
Producer/1st AD	National Autistic Society Commercial	Serious Pictures/JWT	Joanna Bailey
Producer	Mirror/Status Quo Commercial	Addiction/M&C Saatchi	
Senior Promo Producer	All TV3 Prime Time TV Programming	TV3 Ireland	Glen Collins
Senior Promo Producer	All programme and sales promos	Rapture Television	Glen Collins
Producer	George Michael Patience Album Stills	ASM/SONY	Joanna Bailey
Line Producer	ARMY Solomon Op 4 x Virals	COI/SKIVE	Joanna Bailey
Production Manager	George Michael '25 Live' Tour DVD	Bikini Wax/ASM	Andy Morahan
Line Producer	Optrex 'Eyes say a lot'	Moon Films/ Euro RSCG	Carl Prechezer
Line Producer/1st AD	Dyson 'Testing'	Moon Films/ VCCP	Mike Stephenson
Production Manager	Dyson 'Handheld'	Moon Films/ VCCP	Mike Stephenson
Production Manager	Smirnoff	Idiotlamp	Jim Field Smyth
Production Manager	BK/Spiderman 'Dark Whopper' TVC	Idiotlamp/CP+B (USA)	Jim Field Smyth
Production Manager	Mini – Have a Word Viral Campaign	Idiotlamp/Glue	Jim Field Smyth
Production Manager	R n B Dance Craze	Addiction/V2 TV	
Line Producer	Abbey National Commercial	Serious Pictures/WCRS	Joanna Bailey
Production Manager	Handbag CD Commercial	Addiction/V2 TV	Matt Huntley
Production Manager	Poker Nights CD & DVD Commercial	Addiction/V2 TV	Matt Huntley
Line Producer	HM Customs & Revenue – Hoover	Serious Pictures/COI	Joanna Bailey
Production Manager	Discovery 'Got to Know' Campaign	Discovery Europe	Helen Jones
Production Manager	Funk Explosion (album) Commercial	Addiction/Universal	
Production Man/1st AD	'Angry Kid' Pilot for BBC 3	Aardman Animations	Darren Walsh
Production Manager	Faithless 'I Want More'	Serious pictures	Lindy Heymann
Production Manager	Jamie Cullum 'These are the Days'	Serious pictures	Matt Broadley
Production Manager	Busted 'Who's David'	Serious pictures	Toby Tremlett
Production Manager	2 x Freixenet Commercials	Serious pictures	Toby Tremlett
Prod Manager	Starsailor 'Born Again'	Serious pictures	Rupert Jones
Production Manager	Sophie Ellis Bextor 'Mixed Up World'	Serious pictures	Rupert Jones
Production Manager	Kym Marsh 'Sentimental'	Serious Pictures	Rupert Jones

DIRECTOR:

Director	Cawley, 'Changes'	contentmachine/Cawley NEA
Director	'They Don't Make...TVC	Addiction/V2 TV
Director	'IT Matters' 6 Nations TVC and 10 x pre rolls	contentmachine/Cawley NEA
Director	AIB S4S Staff I/V's	contentmachine/AIB
Director	SHDP 2008, 2007, 2006	Addiction/Ministry of Sound
Director	Daily Mirror – World Cup Giveaway	Addiction/M&C Saatchi
Director	Costa Del Disco DVD & Commercial	Addiction/V2 TV
Director	My 1 st Album Commercial	Addiction/V2 TV
Director	EMI Music Conference Video	Addiction/EMI
Director	Summer Holiday Dance Craze	Addiction/V2 Records
Director	Beyond the Sea Album Commercial	Addiction/Sony/BMG
Director	JP Morgan Flemming Sailing Video	Sledge

FURTHER INFORMATION

I am an award winning producer, having worked in the UK and Irish TV and film industries since 1996 producing commercials, online content, On Air Promotions, Music Videos, Corporate Films and TV programmes.

I frequently work with multi-media projects from pre-production right through to final delivery to the client or agency.

Having worked my way through the ranks on location and in the studio, I have gained fantastic experience producing all sorts of work. I have worked with crews and budgets of all sizes over the years, from IFB shorts to George Michael live concerts with 16 cameras, 90 crew and 30,000 fans in Earl's court. No job too big or small...

In 2011 I produced the ISPCC's 'I Can't Wait Till I Grow Up' campaign for Director Richie Smyth at Blinder, which won Business Insider's Global ad of the year and a Bronze at the 2012 Cannes Lions.

Last year I have produced my first full feature film, Deadly Cutz. Currently in post production