

# Helen Hayden – Freelance Producer & Production Manager

57 Cois Culain, Ballybrack, Co Dublin

Emlagh, Ballydavid, Dingle, Tralee, Co Kerry

Mobile: 353 (0) 86 085 5621

E-mail: Helenhadyen@me.com

## Background

I started in Production in 1985 in a big London Commercials Company called BFCS Ltd, where I started working as a Production Assistant and then moved into the role of Production Manager. It was an international company with offices in New York, Los Angeles & Milan. We also had our own film studios and Editorial Unit.

In 1992, I got the opportunity to go and work in Los Angeles; I worked primarily for a Production company called Dektor Higgins. It was a great opportunity to live and work in the USA. I lived in LA for three years working in Production. I returned to London after that period and continued to work both in LA and London until I moved back to Ireland.

I started working as a Producer in 1994 in London. I worked on a freelance basis but worked primarily for Tiger Aspect in their commercial division for a number of years. I also free-lanced in various other London Production Companies, including 2am Films, BFCS Ltd, RSA, Darling Films.

I moved back to Ireland in 2003 where I have been working as a freelance Producer & Production Manager.

In 2018, I worked with Lorcan Finnegan as a Producer on the initial stages prepping his feature film Vivarium.

I also produced an award winning short Film called Dark Side of the Lens, which went on to win many international awards.

I was the producer on the Irish Water unit for the Movie Snow white and the Huntsman.

[https://www.imdb.com/name/nm4487151/?ref\\_=fn\\_al\\_nm\\_2](https://www.imdb.com/name/nm4487151/?ref_=fn_al_nm_2)

## Experience

Here is a list of selection of some of the projects I have worked on in the past few years.

<b>Position</b>	<b>Job</b>	<b>Company</b>	<b>Client/Agency</b>
Producer	Darkness into Light	Assembly	Electric Ireland
Producer	We are Brighter together	Red Rage Films	Electric Ireland
Producer	Bank of Ireland Rugby	Red Rage Films	Bank Of Ireland
Producer	Bank Of Ireland Begins	Red Rage Films	Bank Of Ireland
Prod Mng	Guinness Brothers	Stink London/Hinterland	Guinness
Prod Mng	Aib Belief is everywhere	Academy London/Big Fish	Aib
Prod Mng	Vodafone First Crush	Academy London/ Big fish	Vodafone
Producer	Eirgrid Commercial	Butter	Eirgrid
Prod Mng	Applemans	Outsider/ Sweet Media	Diagio

Producer	AA "Dogs" Commercial	Butter	AA
Producer	Into The Badlands Promo	American Movie Classics	
Prod Mng	Boby Dylan Video	Big Fish	East/West Management
Producer	Three "The Invastion"	Anitdote Films	Three
Producer	Head & Shoulders	Independent London	Saatchi & Saatchi
Producer	Airbnb Commercial	Big Fish TV Commercials	Pulse La
Producer	Kerrygold Commercial	Big fish TV Commercials	Leagus Delaney Hamburg
Producer	J Crew Holiday Catalog	Big Fish TV Commercials	J Crew New York
Prod Mng	Direct Line	Sweet Media	Gorgeous London
Producer	Penny Dreadful "Tarot"	Butter	Showtime USA
Producer	Nike - Rory McElroy	Red Rage Films	Biscuit La
Prod Mng	Penny Dreadful "Verbis Diablo	Butter	Showtime USA
Producer	Penny Dreadful Promo	Big Fish TV Commercials	The Mill New York
Prod Mng	Lotto	Red Rage Films	DDFH&B Dublin
Producer	AIB "Surfer"	Blinder Ltd	Rothco
Producer	EBS "Barry's Driving School	Butter	Irish International
Producer	Toyota Japan	Big Fish TV Commercials	TFC Japan
Producer	Vogue Japan	Boo George Photographer	Rosco Productions London
Producer	Snow white & The Huntsman	Irish Water Unit	Universal Studios
Producer	Dark Side of The Lens	Multi award winning short Film. -	

<https://vimeo.com/14074949>

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#### REFERNCES:

Gary Moore	Producer	Red Rage Films	Mobile: 086 265 6017
Dara McClatchie	MD	Big Fish TV Commercials	Mobile: 087)255 9434
Michael Duffy	MD	Butter	Mobile: 087 239 2250

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